

Targeted Local Marketing in Your Community

High-Traffic | High Visibility | High Engagement



terraboost
MEDIA®

EXCLUSIVE PARTNERSHIP WITH
CVS pharmacy™



Contact: Mike Mazza
888-481-1385

Terraboost has an
**EXCLUSIVE
PARTNERSHIP**

with



200 Million Visitors per Month

- Average store sees 17,000 customers a month
- 8,600 Retail Locations in 49 States & DC
- Average store is open 365 days a year, 7 days a week & 12 hours a day

76% US Population Lives within 5 Miles

- CVS spends millions of dollars to generate traffic
- CVS was also the first retailer to go “smoke-free” giving up \$2 billion in Tobacco sales

Approves all Advertisements

- CVS Corporate approves every ad prior to placement into the stores, guaranteeing an implied endorsement

Target Demographics

- 70% of CVS shoppers are women
- 25% of the population has the CVS Extra Care® Card, which is over 83 million people!

#1 FORTUNE RATE
Most Admired Company in the World

MANAGING OVER 2.5 BILLION PRESCRIPTIONS EACH YEAR





Purpose-Driven

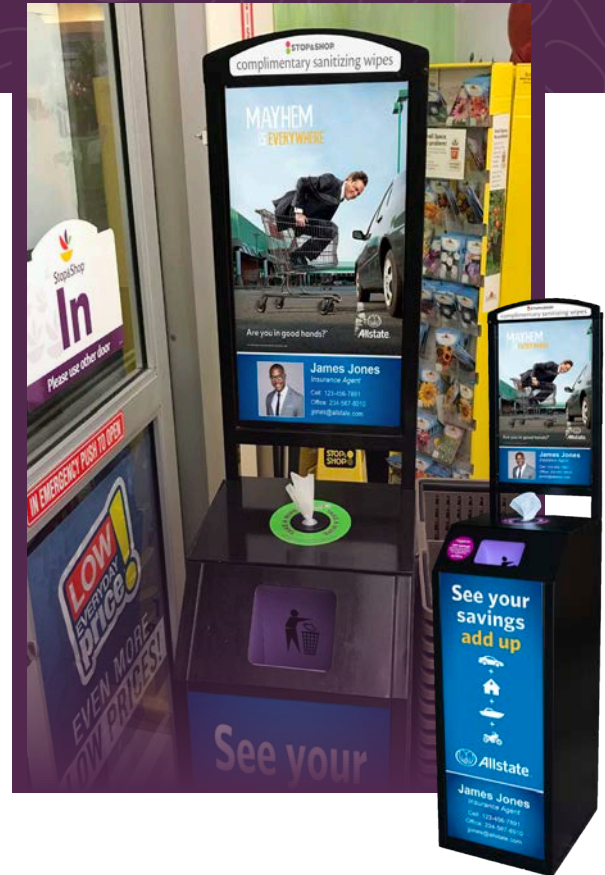
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OUT-OF-HOME ADVERTISING

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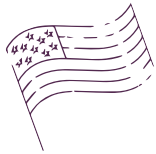


Purpose-Driven ADVERTISING AT WORK



WHO IS TERRABOOST MEDIA?

We Are The Foremost Experts In **WELLNESS KIOSK MARKETING!**



Largest Retail Media Company in the USA

With five offices throughout the country, we manufacture, maintain, and manage all our own equipment, sanitation supplies and artwork in-house.



Over 70,000 Wellness Kiosks in

- 14,000 Drug Stores & Retail Locations
- 3,000 Malls
- 8,000 Supermarkets
- 3.9 Billion Views Per Month!
- 126 Million Per Day



Partnered with America's Most Trusted & Nationally Recognized Brand Name Companies



LOCAL | REGIONAL | NATIONAL
PROGRAMS

WHY TERRABOOST

is the best marketing solution to reach your local market

WE ARE EXPERTS AT REACHING YOUR LOCAL MARKET

High-Traffic | High Visibility | High Engagement

- 8,000-40,000 views per week
- Available every minute the store is open
- 7 days a week, 12 hours a day, 363 days a year

100% Exclusivity

You are the one & only advertisement on the wellness kiosks at your location of choice. This is a guaranteed competitive edge.

Appreciation & Recognition

Shopper and potential customers will thank YOU for your service of sponsoring wellness.

Targeted Marketing

Your marketing budget will stay local, right in your community-preventing waste, at a super competitive cost per thousand views, averaging around \$3.



CO-BRAND YOUR BUSINESS WITH LOCALLY, TRUSTED NATIONAL BRANDS

“Piggyback” on the millions of dollars spent on advertising by our venues.

MARKETING ADVANTAGES

of Wellness Kiosks

Nationally Known
LOCALLY, TRUSTED PARTNERS
AT A GLANCE



Targeted Local Marketing

Prime geographical location
Shoppers pull from 3-10 mile radius

Demographics

50-70% women ages 30-60 years old

The Opportunity to Co-brand with National Retailers

Provides a massive advantage
over your competition

Implied Endorsement

100% Exclusivity

Only marketing where
customers say "Thank You"



SUCCESSFUL MEDIA CAMPAIGNS

are measured by 3 essential criteria.



Specific Targeting

The right demographic saves money, time and effort.



Heavy Frequency

Regularity and repetition encourages community engagement.



Maximum Exposure

Advertisements with high viewership have strong top-of-mind recall.

How do you do this?

terraboost 
MEDIA®





Have a positive opinion
of a company
sponsoring the hand
sanitizing kiosks



Use the sanitizer
and therefore will
interact with your brand



Viewers recalled
the advertising



More likely to purchase a
product or service
offered on a hand sanitizing
Advertising display



**DON'T JUST TAKE
OUR WORD FOR IT**


DENTAL

“ We've worked with many different advertising vendors over the years, and I would rank Terraboost as one of our favorites. Our dental practice is in a highly competitive area and we needed an affordable, sustainable and effective ad program. We have had many new patients directly attributed to the sanitary wipe billboard campaign, including a patient that called directly from the store while viewing the ad saying that she had been seeing the ads for some time, and that it was time to make an appointment.

Dr. Tane R. | Client since 2016





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STAND OUT IN YOUR COMMUNITY

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